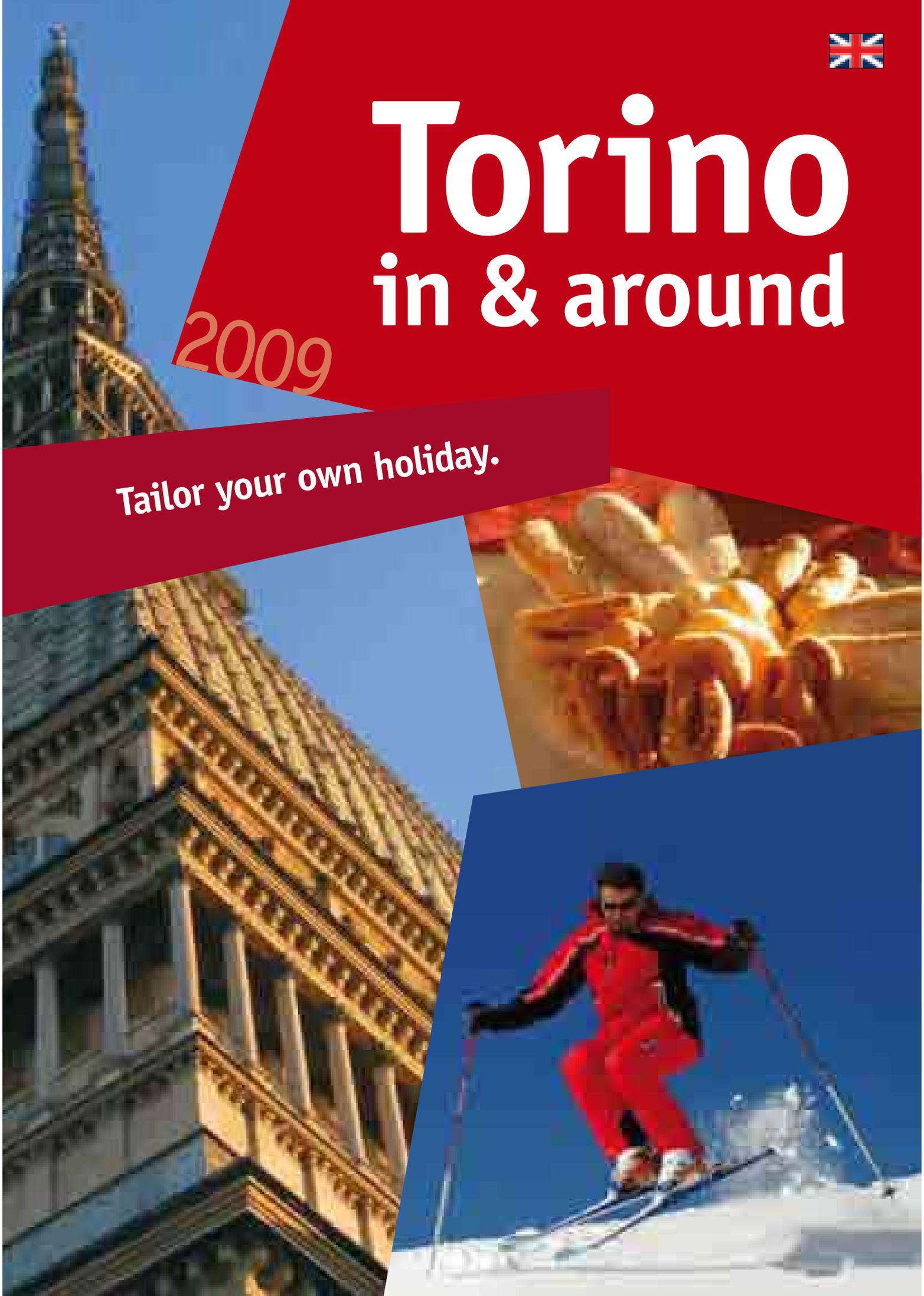




Torino in & around

2009

Tailor your own holiday.



Torino in & around



The best of our land in 12 steps.

Torino and its surroundings will conquer you with a great big heart, throbbing with passion and harmonious beauty: pristine mountain landscapes and noble Royal Residences, futuristic architecture and breathtaking nature, traditional flavours and international events invite you to discover the many souls of the city and the territory.

The following pages present a range of advantageous proposals to make your visit a memorable experience: a wide range of offers and opportunities, for an area just waiting to be discovered.

Special passes enable you to move freely among the wonders of Torino and Piemonte, while tourist buses and theme tours are ready to satisfy every curiosity, from history to trivia, from architecture to the art of chocolate. You can organise your journey, choosing the hotels to stay and the restaurants where to taste the food and wine specialities of Piemonte, taking advantage of special offers made up thinking of you.

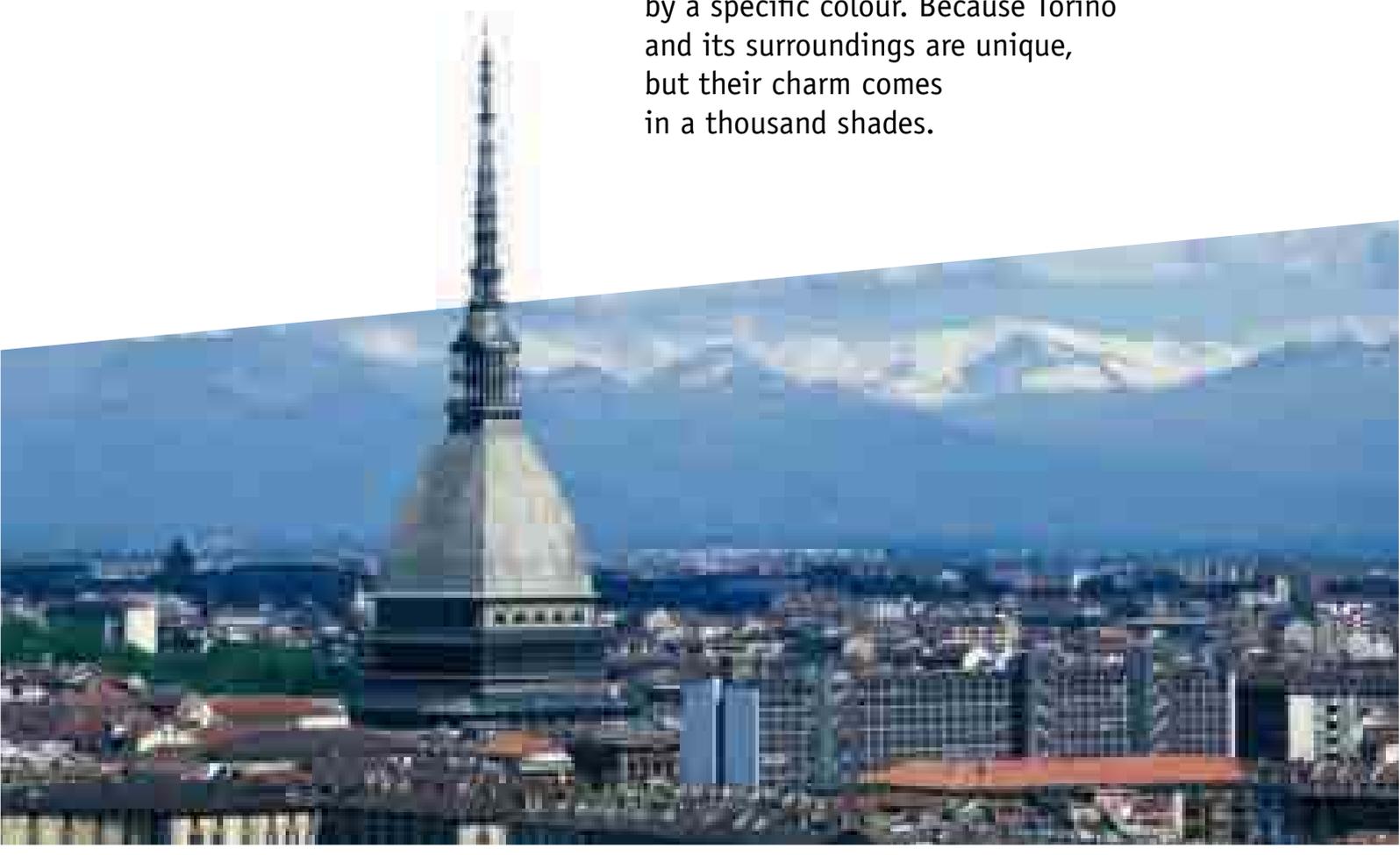




The numerous winter and summer activities proposed by the Alps around Torino will surprise you with their riches and variety.

When the snow whitens the mountain peaks, you can plan a holiday rich in the energy of the skiing stations of the Alta Val Susa, that hosted the 2006 Winter Olympics or a period of sheer relaxation in the charming villages that dot the whole arch of the Torino Alps.

On the other hand, in the warmer season, you have at your disposal a wide choice of locations for practicing open-air sports, from excursions to mountain biking. For more details on all our initiatives, please contact the Tourist Information Centers - TICs - of Turismo Torino e Provincia and ask for the relevant materials: each pamphlet is characterised by a specific colour. Because Torino and its surroundings are unique, but their charm comes in a thousand shades.





Torino+Piemonte Card

Wherever, with one pass.



Torino+Piemonte Card hands you the keys to the city... and the whole region! For a period of 2, 3, 5 and 7 days you can move freely amongst the beauties of Torino and Piemonte, while saving money. Free admission to more than 160 cultural sites as well as rides on all the city's over-ground public and tourist transports. There are also reductions on the guided tours, the City Sightseeing Torino open-top bus, the ChocoPass, ski lifts and equipment, winter and summer sports, car rental, entertainment and much, much more! But that's not all: for under 18, there are even more savings to enjoy, thanks to the special **2-day Junior Torino+Piemonte Card**.



PRICES

2 days € 19.00; 3 days € 22.00;
5 days € 31.00; 7 days € 35.00.
2-day Junior Card: € 10.00.

WHEN

The Card is available throughout the year.

HOW

Purchase your pass now from www.turismotorino.org/online_shopping or in person at the TICs of Turismo Torino e Provincia. For further information log on to www.turismotorino.org/torinopiemonte_card/en or www.torinopiemonte.com

NOTE

The pass is valid for one adult and one kid under age 12.

The Junior Card is valid for teenagers under 18.



City Sightseeing Torino

Visit the city
from a "high" viewpoint.

City Sightseeing Torino is a true companion of your journey in Torino. Thanks to this very comfortable, bright red, "panoramic" open-top double-decker bus, you can discover the city's many souls, planning your tour according to your interests: culture, shopping, art and nature. The whole tour takes about 1 hour and features a digital audio system programmed in 6 languages (Italian, English, French, German, Spanish and Russian). The members of staff on board offer you a warm welcome and are at your disposal for anything you may require. You can hop-on and hop-off whenever you wish. Take it... easy!

PRICES

Adults: € 15.00.

Children (aged 6 to 15): € 7.50.

Kids (under 6): free.

Every ticket is valid for
24 consecutive hours.

WHEN

The service operates every day (from 12/01 to 28/02/2009 only weekends). The bus departs from Piazza Castello every hour: the first leaves at 10.00 am, the last depends on the time of the year and the events taking place in town.

HOW

Buy the ticket on board or from authorised dealers.

For more information, log on to www.turismotorino.org/city-sightseeing or www.city-sightseeing.it



NOTE

With the Torino+Piemonte Card you will be entitled to a 10% discount on the "adult" price and you can use the ticket for 48 consecutive hours.

Plus, every child under age 12 travels free when accompanied by a Card holder.



In & around Torino Tour

A guided tour for everyone.

Tour in & around Torino is the solution to every traveller wander: better alone or in good company? Choose among the various itineraries proposed: in Torino enjoy the tour of the historical centre and of the Museo Egizio (Egyptian Museum), or pick one of the many Theme Tours. A professional guide will introduce you to the charm of the city, revealing its best known or unusual sights.

But don't miss out on the chance to take a beautiful trip out of town to discover abbeys and castles, ecomuseums and forts: if you want to live atmospheres from other times, some castles offer unusual theatrical visits, while you will have the opportunity of discovering a surprising aspect of Ivrea during the "Historical Carnival".

PRICES

From € 8.00 to € 12.00 per person.
20% off for Torino+Piemonte Card holders.

WHEN

The city tours take place every Saturday (morning and afternoon) during the year; theatrical visits and Ivrea city tours are on prearranged dates.

HOW

Book your Tour immediately on www.turismotorino.org/guided_tours, at the call center +39.011.535181 or in person at the TICs of Turismo Torino e Provincia.



NOTE

If you are travelling as part of a group, please contact us to find out the rates of the tourist guides and the possibilities for booking tours.

Write to resguide@turismotorino.org or call +39.011.535181.

Made in Torino. Tour the Excellent

Factory on stage.

Made in Torino. Tour the Excellent, is a unique route to discover the productive excellence of the city and the surrounding areas. For the first time in Italy, the main town in Piemonte and its province open up the doors of most prestigious companies to offer you a glimpse of their methods and secrets: from the automotive world to the stars of design, from the crafting of pens to the aerospace adventure and the temptations of food and wine. An itinerary lasting about three hours, on board a bus, with Torino's industry taking the leading role.

PRICES

€ 10.00 per person
(tour only open to over age 16).
20% off for Torino+Piemonte Card holders.

WHEN

The tours take place on Fridays (morning or afternoon) on prearranged dates.

HOW

Book your tour immediately on www.turismotorino.org/guided_tours or in person at the TICs of Turismo Torino e Provincia.



NOTE

2009 News: Luxury Experience. Discover the luxury factories that made Torino famous all over the world with their excellent products.



In & around Torino

ChocoPass

Taste and savour with
the most chocolicious coupons.

ChocoPass is your passport to the endless seductions of chocolate: the delicious set of coupons offers you 22 tastings to be savored in 3 days. *Gianduiotti*, pralines, cakes, biscuits and hot chocolate: the best chocolate production awaits you in the historical cafés and patisseries of Torino and the surrounding area.

PRICES

€ 12.00 for 22 tastings in 3 days.

€ 10.00 for Torino+Piemonte Card holders.

WHEN

The ChocoPass is available throughout the year (August excluded).

HOW

Purchase your set of coupons now from www.turismotorino.org/online_shopping or in person at the TICs of Turismo Torino e Provincia.

ChocoPass

NOTE



With ChocoPass you will receive exclusive discounts on numerous products on sale in participating cafés and shops.



In & around Torino

Merenda Reale

Delicious appointments
in old-fashioned settings.

With the **Merenda Reale** sweet-toothed visitors can experience the not-to-be-missed ritual of drinking hot chocolate, brought from America to Piemonte by the Savoy family: in many cafés in & around Torino you will treat yourself to an aristocratic pause with the irresistible sweets and chocolates of the noble local art of confectionery, browsing through the customs of the 18th century court.

PRICES

From € 8.00 per person.

WHEN

Saturday or Sunday in February-March and October-December, on prearranged dates.

HOW

Ask for the brochure or log on to www.turismotorino.org/merendareale/en



NOTE

Book your Merenda Reale by 5 pm of the day before at the TICs of Turismo Torino e Provincia.

Olympic Passion

Thrilling alpine adventures
in Alta Val Susa.



Ski, have fun, stroll, dine, relax, skate, party - and much more: come and visit **Alpi Winter Resort**, a fantastic ski area that offers preeminent facilities in six mountain villages in the Alta Val Susa. Come and experience an unforgettable holiday! The resorts of Bardonecchia, Cesana-Sansicario, Clavière, Pragelato, Sauze d'Oulx and Sestriere, which wonderfully hosted events of the Torino 2006 Winter Olympics, offer accommodation and amenities catering for all; winter sports enthusiasts, singles, families, groups and couples looking for a romantic getaway are assured a warm welcome.

PRICES

Stays for the winter holiday week:
hotel/apartment from € 220.00 per person;
skipass 7 days: from € 133.00 per person;
transfer from/to Torino Airport:
from € 150.00 (min. 8 pax).

WHEN

From December to April.

HOW

Ask for the catalogue at the TICs of Turismo Torino e Provincia or log on to www.turismotorino.org/alpi_winter_resort_en



NOTE

Alpi Winter Resort unites the skiing areas of Bardonecchia, Vialattea and Pragelato with over 500 kilometres of slopes, 5 rings for cross-country skiing, 5 snowparks and 1 half pipe.

The Enchanted Mountain

Small villages, great nature
in the Turinese Alps.



Imposing peaks, gentle slopes, crisp air, nature everywhere - on the Alps that frame Torino, you can find the magic atmosphere of an **Enchanted Mountain**.

The quaint and spotless villages dotting the ample valleys are the perfect places to rest and enjoy your stay with your family: along with cross-country and off-piste skiing, you may practise ice skating, snowshoes walking, ice climbing, dog sledding and many other activities. You'll have the opportunity to practise your favourite sports in a magnificent setting, to visit important natural areas - such as the Gran Paradiso National Park and the Orsiera Rocciavrè Natural Park - and fascinating historical monuments, like the many forts and museums, and enjoy the delicious products of the land: hearty local dishes can be sampled at many historical hotels, small inns and typical mountain lodgings.

PRICES

From € 125.00 (min. 2 pax).
The price includes 2 daily skipasses and access to all the areas equipped for children; 1 night with half board and dinner based on local typical products; 2 lunches at a self service.

WHEN

From December to March.

HOW

Ask for the information brochure at the TICs of Turismo Torino e Provincia or log on to www.turismotorino.org/small_winter_villages



NOTE

The small villages of the Torinese Alps are Prali, Coazze, Ala di Stura, Balme, Chialamberto, Groscavallo, Usseglio, Viù, Alpette, Ceresole Reale, Locana, Valprato Soana and Colletterto Castelnuovo.

Step by Step

On foot in the Alps around Torino.



With **Step by Step** discover hiking in the Torino area: we propose 16 mountain walks lasting one to six days, differentiated according to their level of difficulty, signposted all along the way, and easy to get to from the city.

Along the pleasant paths you will find refuges and places to stay allowing you to fully enjoy alpine hospitality.

Excursions can take place with naturalistic guides or, if they are harder, with alpine guides. All you have to do is put your boots on and set off... The Alps around Torino are expecting you!

PRICES

Overnight stay: from € 20.50 to € 35.00 per person;
half board: from € 30.00 to € 79.00 per person;
meals: from € 12.00 to € 22.00 per person.

WHEN

From spring to autumn, depending on the weather.

HOW

Ask for the information brochure and book your stay at the TICs of Turismo Torino e Provincia or log on www.turismotorino.org/hiking



NOTE

To set off without any worries, go to the local TICs office, which will check the availability of the facilities and shape your very own holiday.

Alpi Bike Resort

A unique freeride experience.

Alpi Bike Resort is a brand new opportunity for all mountain bike enthusiasts: a vast area featuring 4 mountain valleys and 9 towns, it boasts more than 50 freeride trails of various difficulty levels, hundreds of miles of trails suitable for cross country, bike&skill parks, dirt and four cross areas, and north shore trails. With its 10 chairlifts and 2 gondola lifts equipped for transporting bikes, Alpi Bike Resort is a unique opportunity for those who love riding a mountain bike but do not like to climb steep slopes, a really complete experience thanks to a vast array of dedicated services, catering to all your needs: rentals, repair shops, mtb schools and bike hotels. Then... all on board!

WHEN

On weekends from mid-June to mid-July, in September and every day from mid-July to the end of August.

HOW

Ask for your information brochure at the TICs of Turismo Torino e Provincia or log on www.alpibikeresort.com

NOTE

The towns with Alpi Bike Resort are: Bardonecchia, Cesana Torinese, Chiomonte, Clavière, Pragelato, Prali, Sauze d'Oulx, Sestriere and Montgenèvre.



In & around Torino Weekend

Exclusive offers for a perfect stay.



Weekend in & around Torino

is an extraordinary opportunity to transform your weekend into a true vacation. Choose where to sleep from the many participating hotels, in and around Torino. The Weekend formula includes two nights and a 2-day Torino+Piemonte Card for each adult: perfect for enjoying the stay of your dreams at a really special price. The offer is valid for two people sharing a double room, including breakfast, and one kid under age 12 can sleep free of charge, in the parents' room.

What's more, the hotels taking part in the initiative are offering some wonderful surprises. And if you decide to stay three nights instead of two, you can take advantage of even better rates!

PRICES

From € 64.00 to € 167.00
per person.

One kid under age 12 can sleep, free of charge, in the parents' room.

WHEN

Every weekend from 01/01 to 31/12,
according to hotels availability.



NOTE

The promotion is reserved for individual tourists: it does not apply to groups of more than 10 people and to congress participants during conventions.

The offer may be suspended during important events.



HOW

At least 7 days before arrival, book directly at the hotel you have chosen mentioning the Weekend offer.

Ask for the list of hotels by calling +39.011.535181, or log on to www.turismotorino.org/weekend/en

THIRD NIGHT SPECIAL

Extend your stay in and around Torino: you'll get a very special rate for the third consecutive night. Plus, you can decide whether to continue your stay in the same facility or move to any other of the associated hotels, as long as it is located in another town. In both cases, all you have to do is communicate your decision at least seven days in advance.



LAST MINUTE... WHENEVER YOU WANT!

If you decide last minute to come and visit Torino and its surroundings weekdays or weekend, for one night or more, our **Hotel & Co.** service will book your stay anytime starting 7 days before you arrival.

To find out more, log on to www.turismotorino.org/lastminute/en



In & around Torino
Gourmet

Prix Fixe menus created just for you.

Gourmet in & around Torino is an alluring occasion to enjoy our best food and wine tradition, at convenient prices. Choose from the menus specially intended for the “Tavole del Sapore”: the participating restaurants in and around Torino propose delicious local specialities and international cuisine accompanied by cordial and friendly hospitality. Take advantage of this opportunity!

PRICES

From € 20.00 per person.

WHEN

The offer is available throughout the year.

HOW

Log on to www.turismotorino.org/gourmet/en and book directly at the restaurant you have chosen, referring to the “Tavole del Sapore” proposal.



NOTE

The flavours of some menus are enhanced with the Paniere dei Prodotti Tipici della provincia di Torino (Basket of Typical Products of the province of Torino).

Food&Wine

Cioccola-Tō • Torino, March

Mostra mercato regionale della Toma di Lanzo e dei formaggi d'alpeggio

Usseglio, July

Feste dell'Uva • Caluso and Carema, September

Sagra del Peperone • Carmagnola, September

Tuttomele • Cavour, November

Sagra del Cavolo Verza

Montalto Dora, November

Folklore

Storico Carnevale di Ivrea • Ivrea, February

Ferie Medievali • Pavone Canavese, June

C'era una volta un Re • Rivoli, September

La Maschera di Ferro • Pinerolo, October

Il Mercatino di Natale • Torino, December

Festivals&Fairs in Torino

Fiera Internazionale del Libro

Torino, May

Artissima 16 • Torino, November

Torino Film Festival • Torino, November

Contemporary Arts Torino Piemonte

Torino, November

Luci d'Artista • Torino

from November to January

Sports in Torino

European Athletics Indoor Championship

Torino, March

Coppa del Mondo di Fioretto Femminile

Torino, March

ULEB Cup Final Eight • Torino, April

Turin Marathon • Torino, April

World Air Games 2009 • Torino, June

A years of events.

Music

Eurojazz Festival

Ivrea and Canavese, March

Tavagnasco Rock • Tavagnasco, April

Traffic Torino Free Festival • Torino, July

Due Laghi Jazz Festival • Avigliana, August

MITO Settembre Musica • Torino, September

Concerto di Capodanno • Torino, December

Festivals&Fairs around Torino

Messer Tulipano • Castello di Pralormo, April

Tre giorni per il giardino

Castello di Masino, May

Mostra della Ceramica

Castellamonte, September

Rassegna dell'Artigianato del Pinerolese

Pinerolo, September

Sports around Torino

Coppa del Mondo di Snowboard

Bardonecchia, February

Coppa del Mondo di Sci Alpino Maschile

Sestriere, February

Kappa Marathon

Rivoli and surroundings, June

Bardonecchia Bike Festival

Bardonecchia, June

Giro d'Italia (arrivo tappa)

Pinerolo, June

Chaberton Marathon • Alta Val Susa, August

Maxi Avalanche • Bardonecchia, September

Check out all the events of the year on our website at www.turismotorino.org/events



www.turismotorino.org

Torino

Piazza Castello/via Garibaldi
Porta Nuova Railway Station
Torino International Airport
Ph. +39.011.535181
info.torino@turismotorino.org

Avigliana

Piazza del Popolo 2
Mobile +39.334.6034334
info.avigliana@turismotorino.org
**(seasonal opening)*

Bardonecchia

Piazza De Gasperi 1
Ph. +39.0122.99032
info.bardonecchia@turismotorino.org

Cesana Torinese

Piazza Vittorio Amedeo 3
Ph. +39.0122.89202
info.cesana@turismotorino.org

Clavière

Via Nazionale 30
Ph. +39.0122.878856
info.claviere@turismotorino.org

Fenestrelle

Piazza della Fiera 1
Ph. +39.0121.83617
info.fenestrelle@turismotorino.org
**(seasonal opening)*

Ivrea

Corso Vercelli 1
Ph. +39.0125.618131
info.ivrea@turismotorino.org

Lanzo Torinese

Via Umberto I 9
Ph. +39.0123.28080
info.lanzo@turismotorino.org

Pinerolo

Viale Giolitti 7/9
Ph. +39.0121.795589
info.pinerolo@turismotorino.org

Pragelato

Piazza Lantelme
Ph. +39.0122.741728
info.pragelato@turismotorino.org

Sauze d'Oulx

Viale Genevris 7
Ph. +39.0122.858009
info.sauze@turismotorino.org

Sestriere

Via Louset
Ph. +39.0122.755444
info.sestriere@turismotorino.org

Susa

Corso Inghilterra 39
Ph. +39.0122.622447
info.susa@turismotorino.org

Torre Pellice

Via Repubblica 3
Ph. +39.0121.91875
info.torrepellice@turismotorino.org

Venaria Reale

Via Andrea Mensa 34
Ph. +39.011.4992326
info.venaria@turismotorino.org
**(closed on the same days as the Palace)*

The Tourist Information Centers.

Choose Torino, with its Alps and its wonderful surroundings: you'll find just the right holiday for you!

The Tourist Information Centers - **TICs** - of Turismo Torino e Provincia can provide you with a wide range of useful information on museums and exhibitions, Royal Residences, castles, forts and abbeys, festivals and events, winter and summer sports, restaurants and historical cafés.

Our staff is at your complete disposal to help you find the **accommodation** that suits you best and assist you with a **free "last minute" booking service**.

And there's more: once you have the right information and your lodging is booked, you can get the most out of your stay purchasing right away **Torino+Piemonte Card, ChocoPass, guided tours** and **excursions**, as well as **tickets** for **shows** and **public transports** and booking the **transfer** for you and your party.

And don't forget to begin at best your exciting experience by browsing among our gadgets and souvenirs. The TICs are **open every day*** to welcome you and give you the assistance you may need: we're waiting for you!

Edition closed on Nov. 30/11/2008.



Translations by Isolde Sheridan.
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Marco Saroldi, Toni Spadone, Giancarlo Tovo. Print: Print Time